

Dear Colleague,

We hope this message finds you well.

We are grateful for your continuing support in helping to share information about COVID-19. Below are a few communications updates for you.

Public Health Measures

Ireland is at level 5 restrictions.

You can see the [measures in place here](#).

COVID-19 Vaccination Programme

The vaccination programme continues to be rolled out nationwide, and more than 359,616 vaccines have been administered as of the 22nd February 2021. This week the vaccination programme has continued with people aged 85 and over being invited for their vaccines by GPs. When this group is complete, we'll move on to the next age-group, those aged 80 or over, then 75 and over, then 70 and over and then those with some serious medical conditions.

Provisional COVID-19 Vaccine Allocation Groups

On Tuesday, 23rd February the Cabinet approved an update to the COVID-19 Vaccine Allocation Strategy. You can [find the updated information on the provisional vaccine allocation groups here](#).

New COVID-19 Vaccines Campaign

From the 23rd February, the HSE has launched a new TV ad as part of the COVID-19 vaccine campaign. The ad contains messages on vaccine roll-out and safety and encourages people to visit [hse.ie](https://www.hse.ie) or call HSELive for information. [Watch the TV ad here](#).

The last frame of the ad shows snapshots of a range of people of all ages, filling the screen, representing the real people of Ireland. A special thank you to our stakeholder network for taking the time to record and send in videos for this.

Other campaign elements:

- Main radio ad on all local and national radio stations since Monday 1 February. [Listen to the radio ad here](#)
- Radio ad targeting the next group for vaccination, those aged 80 or over on air since 23 February. [Listen to the radio ad here](#)
- National press targeting the next group for vaccination, those aged 80 or over, 75 and over, 70 and over and those with some serious medical conditions from 28th February
- Social media, google search and Youtube advertising

Please find *attached* a campaign partner pack. We would be grateful if you would share the information in the campaign partner pack with your networks, members and staff. Thank you!

COVID-19 vaccine poster

You can download the [COVID-19 vaccine poster here](#). You can also find it on the [COVID-19 vaccine materials page](#).

COVID-19 vaccine information videos from the HSE's Chief Clinical Officer

You can watch videos from the HSE Chief Clinical Officer, Dr Colm Henry on the [AstraZeneca efficacy data here](#), [immunity after COVID-19 vaccines here](#) and [Healthcare Workers getting the AstraZeneca vaccine here](#).

COVID-19 Infection Prevention Control Guidance for Healthcare Workers in Residential Care Facilities

Friday, 26th February (from 12-1pm)

You can [register for the webinar here](#).

For telephone access, please use the following:

Irish dial in number: 01 5260058

Access code: 181 932 7057

COVID-19 Guidance for Homeless Settings and other vulnerable group settings

You can [find this guidance here](#).

COVID-19 Guidance for Domestic, Sexual, Gender-Based Violence Refuge Settings

You can [find this guidance here](#).

COVID-19 Guidance for Travellers

You can [find this guidance here](#).

COVID-19 Guidance for Roma Community

You can [find this guidance here](#).

COVID-19 Guidance for International Protection Accommodation Service (Direct Provision)

You can [find this guidance here](#).

Isolation quick guide: adults and children from their 13th birthday

You can [find this guide here](#).

Isolation quick guide: aged greater than 3 months and up to 13th birthday

You can [find this guide here](#).

Interim Public Health and Infection Prevention and Control Guidelines on the Prevention and Management of COVID-19 Cases and Outbreaks in Residential Care Facilities

You can [find this guidance here](#).

Where to find COVID-19 Vaccination Information

We encourage everyone to read about the COVID-19 vaccine and to get their information from a factual, trusted source – here are the links to the pages with information on the vaccine:

- Check [hse.ie/covid19vaccine](https://www.hse.ie/covid19vaccine) for information about the vaccine, information on this page is updated regularly
- Find the vaccine information materials at www.hse.ie/covid19vaccinematerials
- Details on getting the COVID-19 vaccine is updated regularly [here](#)
- Read the [full COVID-19 Vaccine Allocation Strategy](#)
- Read the [National Immunisation Advisory Committee Chapter about COVID-19 vaccine](#)
- [COVID-19 vaccine information for health professionals](#)

Public Health Information

As always, for the most up to date information and advice on Coronavirus, please go to: <https://www2.hse.ie/coronavirus/> and <https://www.hpsc.ie/a-z/respiratory/coronavirus/novelcoronavirus/>. Clinical and professional guidance relating to COVID-19 is available on www.hpsc.ie where you'll find up to date guidance for healthcare settings and non-clinical settings.

Please check [here](#) for the most up to date partner resources for COVID-19.

You can find the [COVID-19 A-Z information here](#) from the HSE's Health Protection Surveillance Centre (HPSC).

Please also check the Healthy Ireland site [here](#) with further resources and information on the Keep Well campaign.

You can view the latest information on how Ireland is responding to cases of COVID-19 [here](#).

Ireland's COVID-19 Data Hub is [available here](#).

If your organisation has any requests in relation to COVID-19 public health information materials, please email us at Partner.Pack@hse.ie to let us know.

We wish you good health and wellness.

Many thanks,
Kahlil and Jennifer

COVID-19 Stakeholder Engagement
HSE Communications